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# Yuqing (Aric) Cheng

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## EDUCATION

<b>Arizona State University, W.P. Carey School of Business</b> <i>Ph.D. in Business Administration - Supply Chain Management</i> Advisor: Elliot Rabinovich	<b>Tempe, AZ</b> 2023 - Now
<b>Washington University in St. Louis, Olin Business School</b> <i>M.Sc. in Business Analytics</i>	<b>St. Louis, MO</b> 2021 - 2023
<b>Shanghai University of Finance and Economics, School of Mathematics</b> <i>B.Sc. in Applied Mathematics</i> Minor: <i>B.Sc. in Economic Statistics, Financial Statistics</i>	<b>Shanghai, China</b> 2017 - 2021 2018 - 2021

## RESEARCH

### Research Interests

Topic: Logistics Management, Service Operations, Platform Management

Methods: Causal Inference, Econometrics, Causal Machine Learning

### Working Papers

- [1] Yuqing Cheng\*, Abhishek Nagaraj\*, Eunae Yoo\*, and Elliot Rabinovich. “Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities”. *Major Revision at Management Science*, Available at SSRN: [<https://ssrn.com/abstract=5546859>]
- [2] Yuqing Cheng, Elliot Rabinovich, and Stanley Lim. “Online Mapping Errors and Their Impact on Last-Mile Delivery Operations”. Working paper

## TEACHING EXPERIENCE

### Teaching Assistant

SCM 300 - Global Supply Operations	Fall 2025, Arizona State University
DAT 560 - Prescriptive Analysis	Fall 2022, Washington University in St. Louis
DAT 530 - SQL and Database Design	Spring 2022, Washington University in St. Louis

## CONFERENCES & PRESENTATIONS

### Conference Attendances

INFORMS 2023 - Phoenix, AZ	INFORMS 2024 - Seattle, WA	INFORMS 2025 - Atlanta, GA
POMS 2023 - Minneapolis, MN	DSI 2024 - Phoenix, AZ	
M&SOM 2024 - Minneapolis, MN	POMS 2025 - Atlanta, GA	

### Conference Presentations

*Online Mapping Errors and Their Impact on Last-Mile Delivery Operations*

— Presented at 2024 DSI, 2025 POMS&INFORMS

*Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities*

— Presented at 2025 POMS&INFORMS

## AWARDS & SCHOLARSHIPS

### Teaching Assistant

SCM 300 - Global Supply Operations

Fall 2025, Arizona State University

DAT 560 - Prescriptive Analysis

Fall 2022, Washington University in St. Louis

DAT 530 - SQL and Database Design

Spring 2022, Washington University in St. Louis

## EMPLOYMENT, INTERNSHIPS AND ACTIVITIES

### Graduate Research Assistant

2023-2025, Tempe, AZ

Bayer - Crop Science - Contractual Data Science Intern

Summer 2022, St. Louis, MO

Ernst&Young Parthenon - Strategy Consulting Intern

Spring 2021, Shanghai, China

PricewaterhouseCoopers - Management Consulting Intern

Winter 2020, Shanghai, China

## MISCELLANEOUS

### Programming

Python, STATA, R, Matlab, L<sup>A</sup>T<sub>E</sub>X

### Communication

Mandarin (Native), English (Advanced), Japanese (Basic)